

# THE RED BALL

## Best Restaurant Contest

### Contest Rules

- Each guest receives 1 token upon checking in.
- The guests can taste any / all restaurants' food items
- Upon tasting food samples, the guest can pick which restaurant had the best overall presentation including taste, décor and service
- Each guest may only vote once
- Restaurants may not remove tokens from their own or any other vendors' voting jar at any time
- The Red Cross staff will collect the tokens at approximately 10:00pm and calculate the winner
- The winner will be announced at the Red Ball and will receive a prize

### Celebrity Judge Participation

- Each celebrity judge will receive a token worth 5 points, as compared to the average guest whose token is worth 1 point
- The celebrity judges will be asked to partake in the tasting of the restaurants and vote for their pick for the best participating restaurant
- The celebrity judges do not have to stay in a group with one another or taste every vendor, but should make an effort to give their best professional opinion
- Celebrities will be recognized, but will not be required to participate further

### Winning Restaurant Prize

The winning restaurant will receive

- A custom chef coat courtesy of Black Tie Formal Wear
- Banner web advertisement, and Facebook/Twitter promotion courtesy of Aroundmainline.com
- A Championship trophy courtesy of Center City Engraving & Awards
- Window cling advertisement courtesy of InnerWorkings
- Press Release on their behalf from the Red Cross SEPA Chapter
- Featured logo, link and blurb on Red Cross SEPA website (1 month on main page, 1 year on inner page)
- Exclusive rights to place an item in the Red Ball 2011 gift bag