

THE RED BALL

Information for Confirmed Restaurants

First Steps

If you have not already, please set up a meeting with Maurice Weeks to discuss your participation

About The Red Ball

The Red Ball is the American Red Cross Southeastern Pennsylvania Chapter's "red-tie" gala event. Over 1,000 of the Greater Philadelphia area's social, community, and business leaders will be in attendance.

Providing Food

We ask that you provide samplings for 800 people to last from 8pm – midnight. Bring menu items that help to advertise your restaurant. If you have signature dish, bring samplings of that. You may also want to customize a dish for the event (a red cross cocktail perhaps...)

Your Table

Your restaurant table is your best advertisement. The more people are drawn to your table, the more people taste your food, and rave to their friends. Try to think of ways to decorate your table that help people identify and remember your restaurant.

The Contest

There will be a contest in which guests will vote for the best restaurant (overall including presentation). The winning restaurant will receive a lucrative prize package with a great deal of cross-promotion from the red cross. Start thinking now about the best way to compete.

Questions

Contact Maurice Weeks, Coordinator of Special Events at 215-299-0144 with any questions you may have