



EAT, DRINK *and* BE CHARITABLE

# THE RED BALL

PRESENTED BY



*Saturday, March 10, 2012*

8:00 PM TO MIDNIGHT

PLEASE TOUCH MUSEUM  
Memorial Hall, Fairmount Park  
4231 Avenue of the Republic, Philadelphia, PA

[WWW.THEREDBALL.ORG](http://WWW.THEREDBALL.ORG)

Cuisine from 40 of the region's hottest restaurants and caterers  
Dancing to music by CTO World Entertainment  
Great prizes in the Silent Auction and Raffle  
VIP Luxe Lounge featuring Max & Me Catering  
Red Ball Restaurant Competition

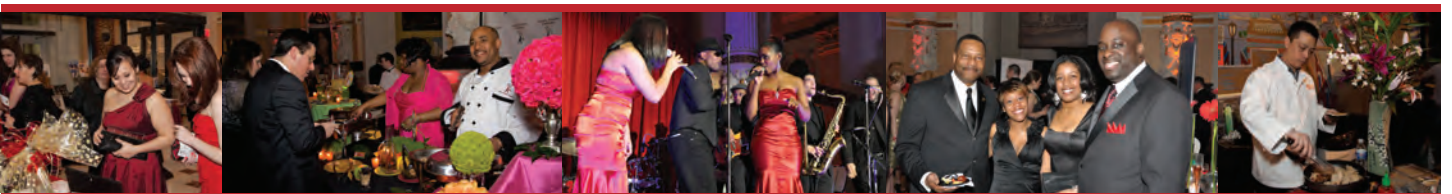


**MAX & ME**  
CATERING



**American Red Cross**  
Southeastern Pennsylvania Chapter

**LISI**  
Legal Internet Solutions Incorporated



All proceeds will benefit the operations of Red Cross House.  
Red Cross House — A unique facility for local victims of disaster where lives are rebuilt and hope is restored.

# SPONSORSHIP OPPORTUNITIES & TICKETS

## TITLE SPONSOR - SOLD



## VIP ROOM SPONSOR - \$15,000

(Tax Deductible Amount - \$10,500)

- Industry exclusive sponsor of the VIP Luxe Lounge
- 16 VIP tickets
- Reserved seating area in VIP Luxe Lounge
- 8 Parking Passes\*
- Sponsorship Recognition at event
- Invitation to the Press Party
- Hyperlinked logo on Red Ball website
- Logo featured on invitation, evite, & other promotional materials\*\*
- Logo on VIP room take-away item
- Prominent logo placement on signage throughout VIP area
- Listing in Organization Newsletter

## PRESENTING SPONSOR - \$5,000

(Tax Deductible Amount - \$4,140)

- 8 VIP tickets
- 4 Main Event Tickets
- 4 Parking Passes\*
- Sponsorship Recognition at event
- Listing on invitation, evite, & other promotional materials\*\*
- Listing on Red Ball website
- Invitation to the Press Party
- Listing in Organization Newsletter

## PLATINUM SPONSOR - \$25,000

(Tax Deductible Amount - \$20,000)

- 14 VIP tickets
- Reserved seating area in VIP Luxe Lounge
- 10 Main Event tickets
- 7 Parking Passes\*
- Sponsorship Recognition at event
- Invitation to the Press Party
- Hyperlinked logo on Red Ball website
- Logo featured on invitation, evite, & other promotional materials\*\*
- Mention in all press materials
- Logo on Main Event signage throughout event
- Formal recognition at event
- Listing in Organization Newsletter

## RUBY SPONSOR - \$10,000

(Tax Deductible Amount - \$8,600)

- 10 VIP tickets
- 10 Main Event Tickets
- 5 Parking Passes\*
- Sponsorship Recognition at event
- Invitation to the Press Party
- Hyperlinked logo on Red Ball website
- Logo featured on invitation, evite, & other promotional materials\*\*
- Logo on Main Event signage throughout event
- Listing in Organization Newsletter

## ACTIVITY SPONSOR - \$3,500

Photo Booth, Coffee, Valet, Coat Check, Red Carpet  
(Tax Deductible Amount - \$2,680)

- 4 VIP tickets
- 8 Main Event tickets
- Logo on signage at designated area
- 2 Parking Passes\*
- Sponsorship Recognition at event
- Listing on invitation, evite, & other promotional materials\*\*
- Logo on Red Ball website
- Invitation to the Press Party
- Listing in Organization Newsletter

\* Premium parking passes are in limited supply and will be distributed on a first come, first served basis. No discounts will be given for packages sold without parking.

\*\* Deadline for recognition in invitation and evite is December 2, 2011.



**CORPORATE SPONSOR - \$2,500**

(Tax Deductible Amount - \$1,940)

- 4 VIP tickets
- 4 Main Event Tickets
- 2 Parking Passes\*
- Sponsorship Recognition at event
- Listing on invitation, evite, & other promotional materials\*\*
- Listing on Red Ball website
- Invitation to the Press Party

**FRIEND SPONSOR - \$1,000**

(Tax Deductible Amount - \$850)

- 2 VIP tickets
- 1 Parking Pass\*
- Sponsorship Recognition at event
- Listing on Red Ball website
- Invitation to the Press Party

**INDIVIDUAL TICKETS AVAILABLE ONLINE AT WWW.THEREDBALL.ORG  
OR CALL 215.299.5491**

**MAIN EVENT TICKET - \$185**

(Tax Deductible Amount - \$110)

- Enjoy hors d'oeuvres from 40 of Greater Philadelphia's top restaurants
- Complimentary beer and wine bars
- Live music and dancing from CTO World Entertainment
- Bid on great items in our Silent Auction and test your luck in our raffle
- Play in the museum's exhibits

**VIP TICKET - \$285**

(Tax Deductible Amount - \$200)

Includes Main Event ticket benefits PLUS:

- Exclusive access to the VIP Luxe Lounge featuring Max & Me Catering and historic carousel
- VIP express entry
- Private top-shelf open bar
- Separate coat check
- Cigar bar
- VIP gift and more!

**Please Check**

- Platinum Sponsor - \$25,000
- VIP Room Sponsor - \$15,000

- Ruby Sponsor - \$10,000
- Presenting Sponsor - \$5,000
- Activity Sponsor - \$3,500

- Corporate Sponsor - \$2,500
- Friend Sponsor - \$1,000

**Payment Options**

- Check enclosed for \$ \_\_\_\_\_ (payable to the American Red Cross-SEPA)
  - Please bill me for \$ \_\_\_\_\_
  - Credit Card: AMEX \_\_\_\_\_ VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ Discover \_\_\_\_\_
- Number: \_\_\_\_\_ Exp: \_\_\_\_\_

CC Sec Code: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_


Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Billing Address**

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Please return this form to:**  
 Red Ball 2012, American Red Cross  
 2221 Chestnut St., Philadelphia, PA 19103  
 P: 215.405.8530 F: 215.299.4089  
 Email: redball@redcrossphilly.org



**American Red Cross**  
 Southeastern Pennsylvania Chapter

**Mailing Address (if different)**

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

\* Premium parking passes are in limited supply and will be distributed on a first come, first served basis. No discounts will be given for packages sold without parking. \*\* Deadline for recognition in invitation and evite is December 2, 2011.

Full payment is due by February 28, 2012.

Thank to your support, the Red Cross continues to be the place where people help their neighbors – across the street, across the country, and across the world – in emergencies. Funds raised at the Red Ball support the operation of Red Cross House – The Center for Disaster Recovery.

Red Cross House, located in West Philadelphia, is the only facility of its kind in the country providing transitional housing and recovery services for disaster clients in the greatest need. Red Cross House keeps families together through the recovery process, addresses their unique needs, and empowers them to rebuild their lives after disaster.



**American Red Cross**  
Southeastern Pennsylvania Chapter

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